

WORLDWIDE PANTS COLLECTION USER GUIDE

As of 3-19-15

For best results, use “Google Chrome” as the recommended web browser.

NEW USER REGISTRATION

1. First time users will need to create an account. To create an account, use your browser to navigate to: www.worldwidepantslicensing.com and click “Log in” in the top right hand corner.

The screenshot shows the homepage of the Worldwide Pants website. At the top left is the logo for "WORLDWIDE PANTS INCORPORATED". To the right of the logo is a search bar with the text "Search Videos" and a "Search" button. Further right are links for "contact us", "technical support", and "licensing inquiries". A "log in" link is highlighted with a red box. Below these links is a welcome message: "Welcome to Worldwide Pants! Register for a new account!". A blue navigation bar contains "Home" and "Store" links. The main content area features a "Welcome to the Worldwide Pants, Inc. licensing site." section with a paragraph of text about the company's history and content. To the right of this section is a "Quick Links" area with a link to "Visit the Worldwide Pants Store".

2. Click on the “Create an account” link under the “Welcome Back to Worldwide Pants” box.

The screenshot shows a login form titled "Welcome Back to Worldwide Pants". The form includes a heading "Login to get started now.", followed by input fields for "User Name:" and "Password:". Below these fields is a checkbox labeled "Remember me on this computer." and a blue "Log In" button. At the bottom of the form is a link that says "Forgot your password?". Below the form is a red-bordered box containing the text "New to Worldwide Pants? Create an account".

3. Fill out all necessary information including desired user name, password, company address and phone number. At the bottom of the page, review the "Terms of Service" and check the box when finished. When complete, click "Create Account."

I have read and agree to the [Terms of Service](#).

4. You will receive an email indicating that your account application has been received and is in the process of being reviewed.

(Note: Email notifications may go to your Spam folder. Please make sure to check your Spam folder if you don't receive the emails in a timely manner. For best results, copy and paste the email address from the first email you receive into your contacts to mitigate the possibility of emails going directly to Spam in the future.)

Worldwide Pants, Inc.

To:

Welcome to Worldwide Pants, Inc.

Welcome to the Worldwide Pants, Inc. licensing store, and thank you for registering. Your registration is in the process of being reviewed. You will be notified by email once your are approved.

Upon registration approval you will be able to view and license the Worldwide Pants, Inc. content.

You will not be able to view content until your application is approved.



Thanks for registering for the Worldwide Pants licensing site. You will receive an email approving your account and allowing you to search through the content within 12 hours. If this is an urgent matter and you need immediate approval please contact barry@media-mine.com and we will expedite your request.

5. When approved, you will receive a confirmation email with a link. Click on the link to take you back to the store. Log in with the same user name and password as before.

Congratulations your registration has been approved for the Worldwide Pants, Inc. site.

You can now view and license content.

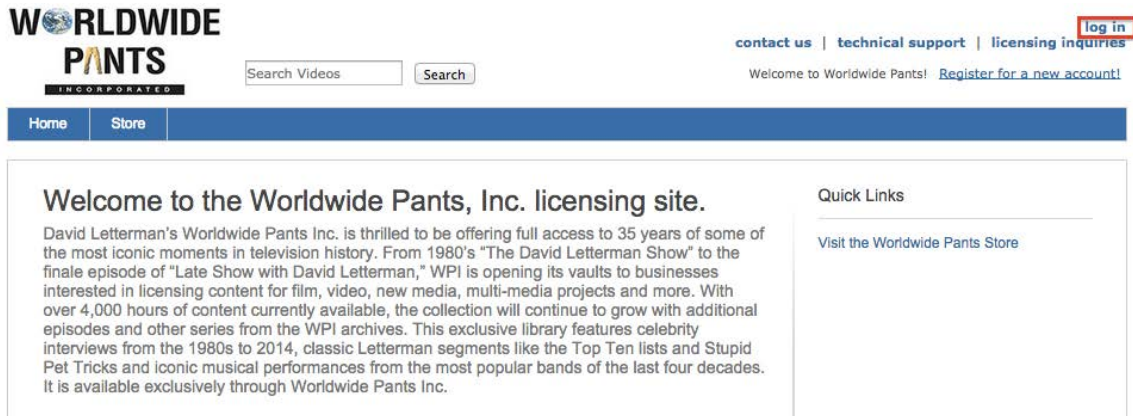
Please go to the site,

<https://www.worldwidepantslicensing.com/LicenseStream/Store/Content>, login and search for content.

Regards,
Worldwide Pants, Inc. Administrator

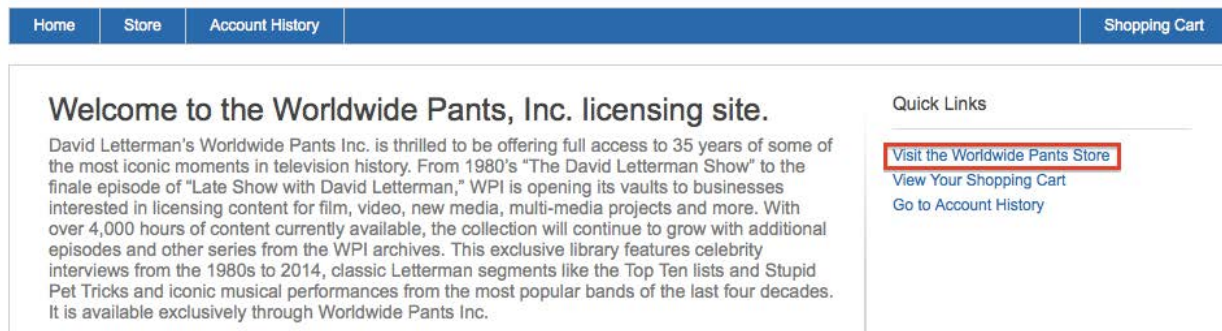
EXISTING USERS

1. Begin by typing: www.worldwidepantslicensing.com into the search bar of your browser to navigate to the homepage.
2. In the top right hand corner, click “Log in” to log in with your user name and password.



The screenshot shows the homepage of Worldwide Pants, Inc. The logo is in the top left, with "WORLDWIDE PANTS INCORPORATED" below it. To the right of the logo is a search bar with "Search Videos" and a "Search" button. Further right are links for "contact us", "technical support", and "licensing inquiries", with a "log in" button highlighted in red. Below these links is a welcome message and a link to "Register for a new account!". A blue navigation bar contains "Home" and "Store". The main content area has a "Welcome to the Worldwide Pants, Inc. licensing site." heading and a paragraph of text. To the right is a "Quick Links" section with a link to "Visit the Worldwide Pants Store".

3. Once logged in, click on the link in the right hand column under “Quick Links” that says “Visit the Worldwide Pants Store” to view content.



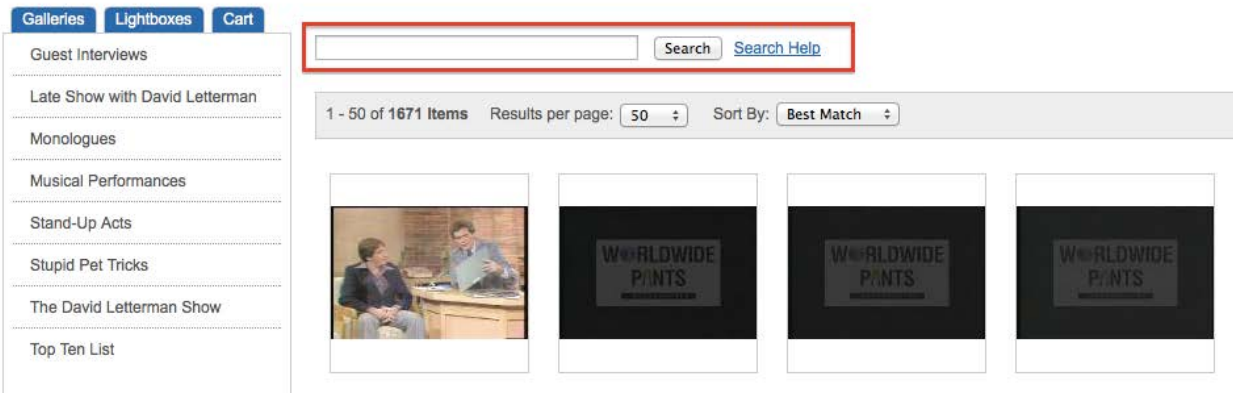
The screenshot shows the homepage after logging in. The navigation bar now includes "Home", "Store", "Account History", and "Shopping Cart". The main content area is identical to the previous screenshot, but the "Quick Links" section now includes three links: "Visit the Worldwide Pants Store" (highlighted in red), "View Your Shopping Cart", and "Go to Account History".

SEARCHING THE COLLECTION

The episodes are listed sequentially for chronological browsing. You can search for specific content in a variety of ways.

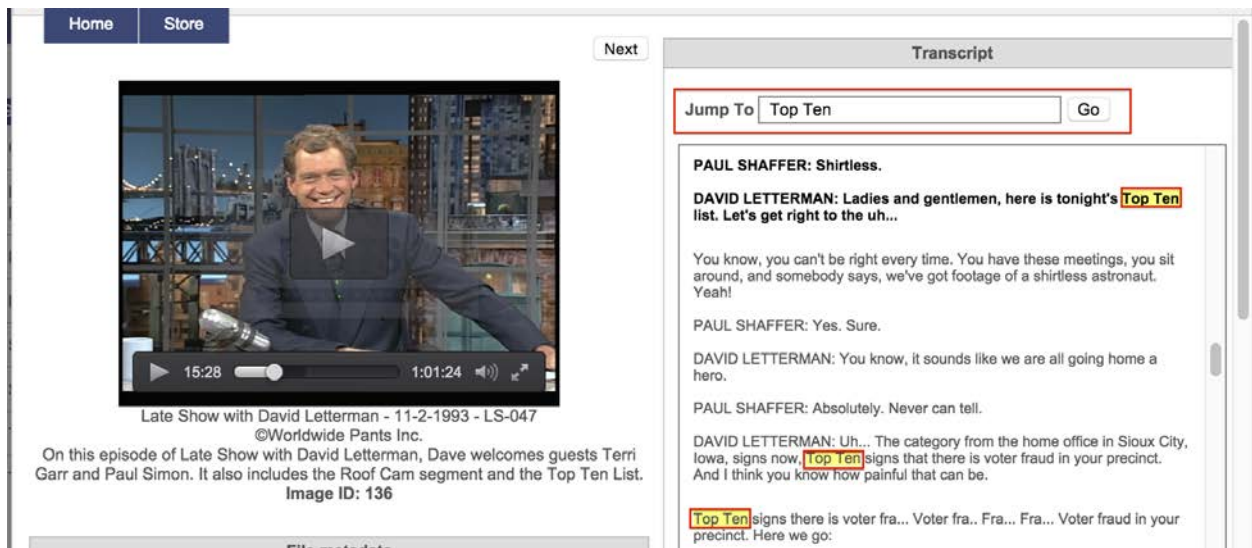
SEARCH BY KEYWORD

Use the “Search” bar at the top of the page to search for a specific guest, topic or keyword.



When searching by a keyword, enter the term in the “Search” bar to find all of the episodes in which that word appears.

When you open an episode to look for that particular term within the video and/or transcript, the keyword you searched will already appear in the “Jump To” box on the right hand side of the pop up window.



You must click “Go” for the transcript and video to move to the first occurrence of that keyword in the episode and the text.

(Note: Every occurrence of the keyword in the transcript will be highlighted in yellow so that when you scroll through the transcript, you will see each instance highlighted in yellow throughout the text.)

SEARCH BY DATE

To search for an episode from a specific date, use the following format: **MM-DD-YY**

SEARCH BY GALLERY

Use the “Galleries” column on the left to choose from pre-selected categories.

The screenshot shows the website's search interface. At the top is the logo for "WORLDWIDE PANTS INCORPORATED". Below it is a navigation bar with "Home", "Store", and "Account History". A search bar is located on the left, with "Galleries", "Lightboxes", and "Cart" tabs. The search results page displays a search bar, a "Search" button, and a "Search Help" link. Below the search bar, it shows "1 - 50 of 1671 Items", "Results per page: 50", and "Sort By: Best Match". The main content area features a grid of four items: a photo of two people sitting at a desk, and three placeholder images with the "WORLDWIDE PANTS" logo.

VIEWING THE COLLECTION

Hover the mouse arrow over a thumbnail to view shortcut options for previewing, licensing or adding the episode to a “Lightbox.”

(Note: To view information such as video specs and metadata, click on an episode thumbnail in the gold pop up window and scroll down.)

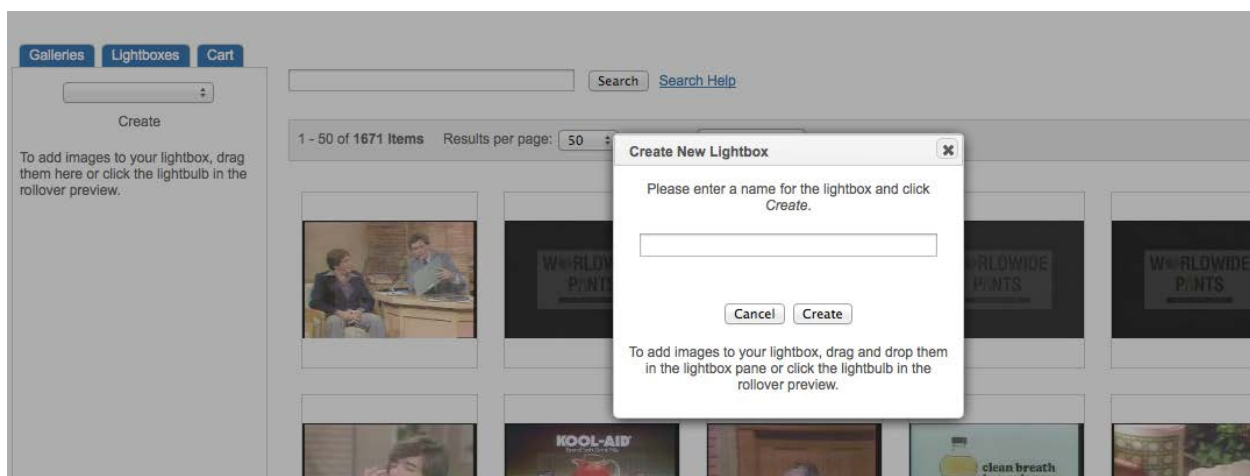
(Note: If exploring a video in order to generate a clipped section, click “License” before searching and clipping in order to avoid repeating the process. Refer to the “Licensing” section for further information.)

USING A LIGHTBOX



A Lightbox will allow you to categorize episodes for later review. To use:

1. Click on the “Lightboxes” tab on the side panel.
2. Click “Create” to make a Lightbox.



3. Hover over a thumbnail and then click the light bulb icon to add the episode to your Lightbox.



LICENSING

QUICK LICENSE

To explore an episode that you intend to license, go directly to the licensing portal by clicking the dollar sign icon “\$” under the video thumbnail.

Letterman

Sort By: Best Match

©Worldwide Pants Inc.
Video ID: DLS_030_NTSC_8-1-1980_Logo_Proxy.mp4

LICENSING CONTENT PAGE

License Content

Jump To

Announcer: This is NBC

Announcer: It's the David Letterman Show Live with Valerie Bronfee, Eddie McClure, Edwin Newman with NBC News and Frank Owens and the David Letterman Symphony Orchestra plus David's guests Jimmy Breslin, basketball superstar Nancy Lieberman, terrible TV show expert Bart Andrews musical guest Gerard Kenny and letters from viewers.

Announcer: and now the only man who ever pitched back to back no hitters in a world series David Letterman

David: back to back no hitters, thank you, thank you Bob

David: thank you, thank you very much hello Frank how are you, thank you, thank you very much, thank you very much.

Mark Start Mark End

License Request License

Video Start:

Video End:

Video Duration:

The Licensing Content Page displays an episode alongside its transcript.

Explore an episode by:

- Clicking the “Play” arrow over the video
- Dragging the scroll bar to navigate to a specific point
- Clicking on a specific point on the video timeline
- Selecting a portion of text in the transcript window. This will cause the video to jump directly to the corresponding point.

(Note: The transcript will always scroll to correspond with the video.)

Use the “Jump To” field to search the transcript for specific keywords.

REQUEST FOR LICENSING

To submit a request for license:

1. Click “Mark Start” and “Mark End” to indicate start points and end points as necessary.

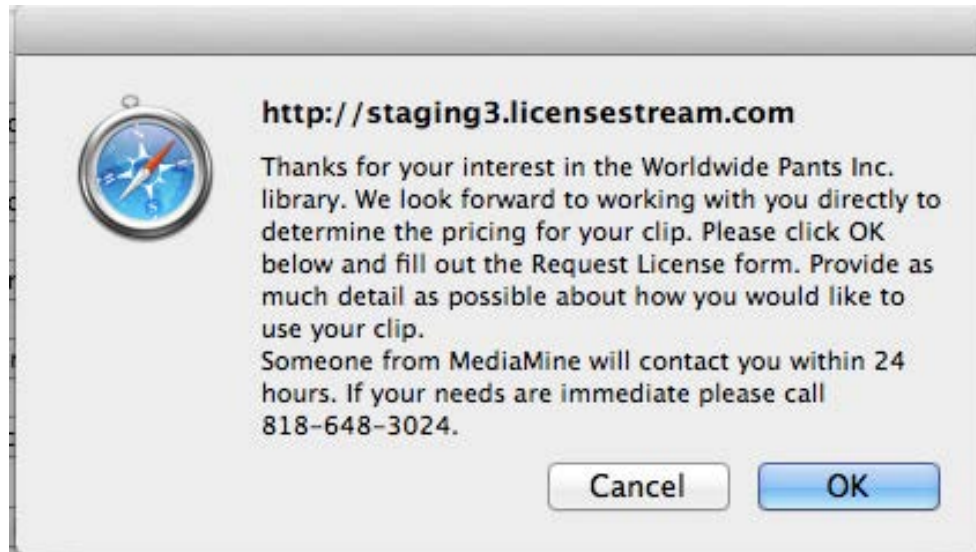
(Note: If you are intending to potentially clip a video, make sure you click “License” and search your video via the “Licensing Content” window. If you do not do this, you are going to have to duplicate your search to mark the start and end points for licensing.)

2. Complete the following fields as necessary, including the usage, duration of the license, locations, territory, industry and exclusivity.

The screenshot shows a web interface for requesting a license. At the top, there are two buttons: "Mark Start" and "Mark End". To their right is a text input field containing the text: "My name is David Letterman. Let me just mention now -- if you're planning a trip to". Below this is a tabbed interface with two tabs: "License" and "Request License". The "Request License" tab is active. The form contains the following fields:

- Video Start:
- Video End:
- Video Duration:
- Category:
- Industry:
- Exclusivity:

3. A confirmation window will pop up, stating that the MediaMine team will review your request and respond within 24 hours. Read through the text and click “OK” to proceed. If your needs are immediate, please call 818-648-3024.



4. On the final page, review your license request and then click “Request License” to submit. Clips previously requested will be visible in “Account History.”

You will receive an email notification when a low-res version of your clip is available for download.

(Note: Email notifications may go to your Spam folder. Please make sure to check your Spam folder if you don’t receive the emails in a timely manner. For best results, copy and paste the email address from the first email you receive into your contacts to mitigate the possibility of emails going directly to Spam in the future.)

5. Follow the link in your email to the “Account History” section in your account.

Account History

All transactions are subject to the LicenseStream [Content License Agreement](#).

Transactions		High Res Downloads...		Requests	
ID	Date	Buyer Name Company	Content Request Details		
26	1/12/2015		DLS_021_NTSC_7-21- 1980_Logo_Proxy.mp4 Video Start: 00:02:03 Video End: 00:14:05 Industry: Any Industry Exclusivity: Non-Exclusive	Download	

6. Click “Download” to download the clip.